



POSTGRADUATE DAYS AT IEFT FAIRS



POSTGRADUATE DAYS AT IEFT FAIRS

As IEFT, the leading student recruitment fair in Türkiye, we have observed a significant increase in the demand for postgraduate programs in Türkiye and many universities now promote their postgraduate programs separately. In response to this growing interest, we are excited to announce that we will be organizing a dedicated Postgraduate Days during the upcoming IEFT Fairs. This exclusive section is designed specifically for universities and colleges wishing to promote only their postgraduate programs and this opportunity will allow them to focus exclusively on PG candidates.

Based on our recent data, the most popular study preferences among visiting students include Engineering and Business, followed by Psychology, Computer Science, and Law. Additionally, Art and Social Sciences programs continue to attract considerable attention.

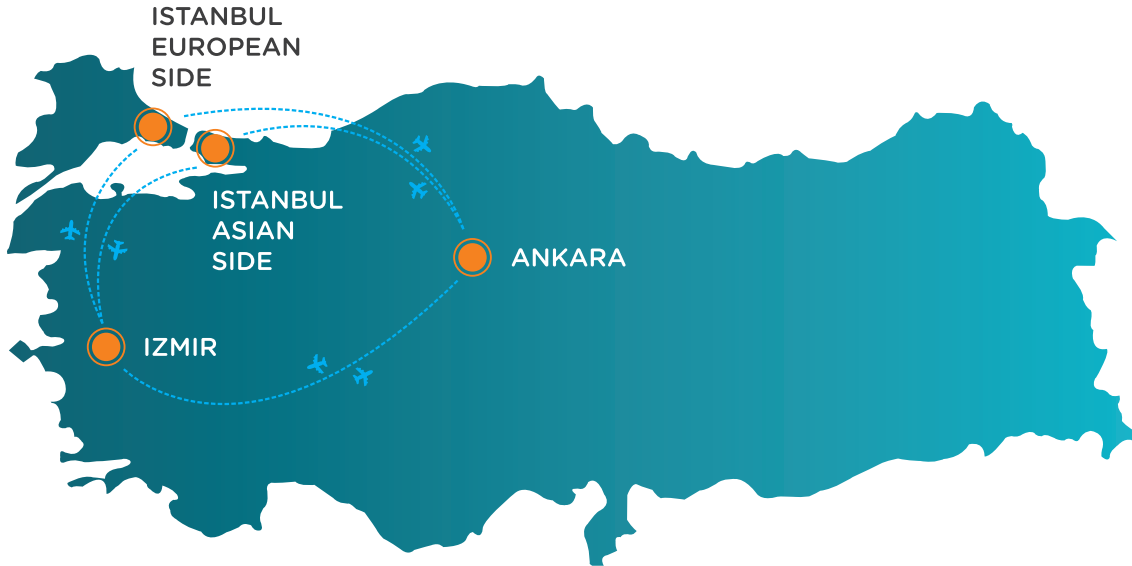
If you wish to promote both undergraduate and postgraduate programs from the same booth, we recommend participating in the main hall. However, if you would like to exhibit in both areas, we would be happy to offer a special discount for two booths, enabling you to join with an additional colleague if desired.



We will also be arranging special promotional activities for the institutions participating in the pavilion. To reach the right postgraduate audience, we will be promoting **PG Days** to the leading Turkish universities such as **ODTU - Middle East Technical University, Koc University, Sabanci University, Bogazici University, Bilkent University, ITU - Istanbul Technical University, Ozyegin University and MEF University, etc.** In addition, we will target white-collar professionals through social media campaigns and by engaging the HR departments of major companies.

SPECIAL PACKAGES	GENERAL FEES	EARLY-BIRD DISCOUNTED FEES (Until June 30th)
Istanbul European Side + Ankara	€ 5.250	€ 4.500
Istanbul European Side	€ 4.200	€ 3.750





THE UNIVERSITIES THAT ATTEND IEFT EVENTS

MANY MORE...

REGISTRATION

www.ieft.net info@ieft.net [+90 533 302 08 99](tel:+905333020899)



apply.ieft.net